



BRIGHTON FRINGE.



Branding Requirements

LOGOS



Stacked white logo on dark colours



Stacked purple logo on light colours

LOGOS

BRIGHTON FRINGE.

Single line white logo on dark colours

BRIGHTON FRINGE.

Single line purple logo on light colours

FF DIN

FF DIN

Header

(DIN Medium with BF Purple outline)

FF DIN

Subheader

(DIN Medium with BF Purple fill, no outline)

FF DIN is a realist sans-serif typeface designed in 1995 by Albert-Jan Pool.

Body

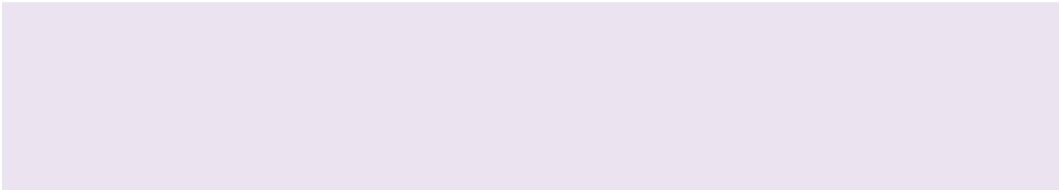
(DIN Medium in BF Purple)

COLOURS



Brighton Fringe Purple

CMYK: 62 84 0 0
RGB: #7F3F98



BF Purple with 15% Opacity



White

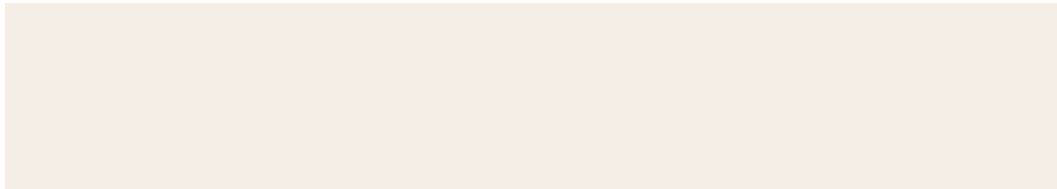
CMYK: 0 0 0 0
RGB: #FFFFFF F

2026 LOGOS AND COLOURS



2026 Fringe Accent Orange

CMYK: 0 58 63 0
RGB: #F58762



2026 Fringe Neutral

CMYK: 3 4 7 0
RGB: #F5EEE7



2026 Logo

This version of the logo includes:

Orange ink dots

Optional "Make It Yours" tagline